

Acclaimed Tamil Actress Aditi Balan honours Blood Donors at Fortis Malar Hospital

- *Event to raise awareness about nobility of blood donation on World Blood Donor Day*

June 14th, Chennai: On World Blood Donor day, **Fortis Malar Hospital** recognized and honoured voluntary blood donors for their life saving gift at an event held at the hospital auditorium today. Noted and critically acclaimed Tamil actress Aditi Balan of Aruvi fame graced the occasion and felicitated the blood donors with special mementos for their yeoman service.

Speaking about this initiative **Dr Jyotsna Codaty, HOD, Transfusion Medicine, Fortis Malar Hospital, Chennai** said, *“The amazing fact about donating blood is that a single donation can save up to three lives, because we can receive different blood samples from a single donor and it can thereby accordingly be transferred to other patients. Any adult over the age of 18 can donate blood and it takes only 30 minutes in any licensed blood bank; and the volume is replaced in a few hours while the cells take around 48 hours to regenerate. A single unit blood can benefit several patients.”*

Blood donation helps save millions of people every year. It is a critical element for patients undergoing treatment for life threatening conditions, supports complex medical & surgical procedures and helps them to recover well with a better quality of life. Availability and access of safe blood in requisite quantity remains key components of an effective healthcare system. An adequate supply can only be ensured through regular donations by voluntary and unpaid donors. Around 112.5 million blood donations are collected globally every year¹. The average blood donation rate in India remains at a low rate of 0.8 only².

About Fortis Healthcare Limited

Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 45 healthcare facilities (including projects under development), approximately 10,000 potential beds and over 374 diagnostic centres.

About Fortis Malar Hospital:

Fortis Malar Hospital was acquired by Fortis Healthcare (India) Limited in early 2008. The hospital founded in 1992, is established as one of the largest corporate hospitals in Chennai providing quality super specialty and multi-specialty healthcare services. Fortis Malar Hospitals, with 180 beds, focuses on providing comprehensive medical care in the areas of Cardiology and Cardiac Surgery, Neuro Surgery, Gynaecology, Orthopaedics, Gastroenterology, Neurology, Paediatrics, Diabetics, Nephrology and Internal Medicine. Fortis Malar Hospital has a state of the art Cath Lab and multiple dedicated cardiac operation theatres and intensive coronary care units. Several rare and complex Adult and Paediatric Cardiac surgeries, Orthopaedic and Joint replacements, Neurosurgeries and Plastic reconstruction surgeries have been performed at this hospital. The hospital' Obstetrics and Gynaecology services are among the busiest in the city, successfully performing many complicated deliveries and surgeries. They are supported by a dedicated Neonatology unit.

¹http://www.who.int/features/factfiles/blood_transfusion/en/

²<https://www.financialexpress.com/lifestyle/health/tamil-nadu-to-set-up-centre-of-excellence-for-blood-donation/285485/>

Press Release

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