

## **Fortis Malar Hospital cleans Besant Nagar Kuppam along with people from the community**

*Kuppam residents educated on the significance of hygiene and sanitation  
The leading lady from the COLORS Tamil Show 'Oviya' engaged with the community on the cleanup drive*

**Chennai, 28<sup>th</sup> February 2019: Fortis Malar Hospital** along with the residents of Besant Nagar Kuppam conducted a drive to clean-up the streets of the Kuppam and its surroundings. **Mr Nageswaran, Facility Director, Fortis Malar Hospital** and **Dr Senthil, Head of Administration, Fortis Malar Hospital** educated the community on the need for a cleaner environment which was followed by a two hour cleanup activity. Actress Gomathi Priya along with fifty people took part in this activity and about 50 bags of garbage were cleared from the area. This initiative is a part of “**Swachh Fortis**” movement which is dedicated to support our honourable Prime Minister’s “Swachh Bharath” initiative.

**Mr Nageswaran** commented on the occasion saying, *“Uncollected garbage piles not only start to stink but also make a fertile breeding ground for various diseases. Our aim is to empower communities in and around Chennai to make a long lasting difference to their local environment through a sustained community effort to maintain a clean habitat. We have planned to organize this clean up in every kuppam from Pattinapakkam to Kovalam in the ECR stretch. We've seen real change take place in societies that have been educated on how and why to dispose garbage safely and also on the importance of recycling and reusing wherever possible.”*

Dr Senthil Kumar gave a detailed explanation on waste management and highlighted the need to segregate the waste and presented a practical demonstration for a better understanding. He also insisted that residents strictly follow the plastic ban as plastic plays a very important role in the breeding of dengue and malaria causing mosquitoes. Residents were provided with all the cleaning and safety gears required for carrying out the activity. The activity ended with the residents of Odaikuppam pledging to carry on regularly cleaning and maintenance in their region.

**Mr. Manimaran, Odaikuppam Panchayath Thalaivar** commented saying *“It is important for us to keep a clean neighbourhood to lead a healthy lifestyle. People need to be educated on the importance and benefits of cleaning their house and surroundings, only then will real change happen*

**Press Release**

*For immediate publication*

*and the community will prosper. We are happy that Fortis Malar has come forward to help us and educate all of us."*

**About Fortis Healthcare Limited**

*Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 45 healthcare facilities (including projects under development), approximately 10,000 potential beds and over 374 diagnostic centres.*

**About Fortis Malar Hospital:**

*Fortis Malar Hospital was acquired by Fortis Healthcare (India) Limited in early 2008. The hospital founded in 1992, is established as one of the largest corporate hospitals in Chennai providing quality super specialty and multi-specialty healthcare services. Fortis Malar Hospitals, with 180 beds, focuses on providing comprehensive medical care in the areas of Cardiology and Cardiac Surgery, Neuro Surgery, Gynaecology, Orthopaedics, Gastroenterology, Neurology, Paediatrics, Diabetics, Nephrology and Internal Medicine. Fortis Malar Hospital has a state of the art Cath Lab and multiple dedicated cardiac operation theatres and intensive coronary care units. Several rare and complex Adult and Paediatric Cardiac surgeries, Orthopaedic and Joint replacements, Neurosurgeries and Plastic reconstruction surgeries have been performed at this hospital. The hospital's Obstetrics and Gynaecology services are among the busiest in the city, successfully performing many complicated deliveries and surgeries. They are supported by a dedicated Neonatology unit.*

**For more information, please contact:**

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